

Short Biography

Of

Alan E. Hall

Alan E. Hall is the founder and chairman of MarketStar Corporation, a global out sourced marketing and sales company with a focus on assisting high technology companies increase sales through the small to medium business sectors. The company employees several thousand employees and generates billions of dollars in sales for its clientele. MarketStar is owned by Omnicom Group (OMC). Mr. Hall is also the founder and chairman of Grow Utah Ventures, a not for profit entity with a mission of stimulating economic development through entrepreneurship. Mr. Hall, an angel investor, has multiple investments in emerging Utah technology companies. Recently, Mr. Hall, with partner Greg Warnock, established Mercato Partners, a growth equity venture capital firm. Its focus is to invest in high growth technology companies that need additional funding and expertise for marketing and sales. Alan is the chairman of the Utah Technology Council, a trustee of Weber State University, a member of the advisory board of Wells Fargo Bank, and a trustee of the Intermountain Healthcare Foundation. He is an Ernst and Young and Mountain West Capital Network Entrepreneur of Year recipient. Alan was most recently the Chairman of the Ogden Pioneer Days 75th Anniversary Celebration and is the co-chair of the capital campaign to restore and preserve Ogden High School. He and his wife Jeanne are the chairman and president of the Hall Foundation. The mission of their foundation is that “there be no poor among us.” Alan and Jeanne Hall are the parents of six married children and fourteen grandchildren