

Larry Hurwitz - CEO and founder of My911.

Mr. Hurwitz a proven technology executive with more than 25 years of P&L responsibility in start-up, multi-million, and billion-dollar companies. Prior to joining My911, Mr. Hurwitz served as CIO/CTO for HealthEquity. In this capacity he managed all Technology and Security, taking the company through a complete change management

Mr. Hurwitz was also co-founder and CEO of Inimage Software Inc where he led efforts to develop and publish the award-winning product TABs. Additionally, Mr. Hurwitz brings vast business experience, having served as a consultant to NASA, ATK, Blue HealthCare Bank, MarketStar, Sorensen Communication, Blue Cross Blue Shield, Walt Disney Corp., and Martin Marietta. In these capacities Mr. Hurwitz has demonstrated an ability to innovate, build competitive advantage, maintain IT alignment with business, stabilize existing operations, manage change, and increase margins. Respected by his peers, he lends himself as an inspiring leader and team builder who seizes opportunities, manages complex issues, and earns respect through persuasive, participatory leadership.

Mr. Hurwitz received a Bachelors of Business Management from the University of Witwatersrand in South Africa.

Mr. Hurwitz has four wonderful children, Daryl, Dylan, Tiffany and Daniel.